

Policy Type:	Member Policy
Policy No:	305
Title:	Member Information & Public Relations
Date Reviewed:	May 27, 2025
Date Revised:	October 24, 2023

**SUBJECT: MEMBER INFORMATION AND PUBLIC RELATIONS**

I. OBJECTIVE: To provide a Member/Consumer information program that will be effective in maintaining good relationships with members, consumers, and the public.

II. POLICY:

- A. The communication of information to the Member/Consumers and the public is vital in order to maintain a harmonious relationship with the Member/Consumers of SMPA. The Board of Directors is aware that Members and Consumers of SMPA have a right to know about its affairs, which include but are not limited to its finances, goals and objectives.
- B. The Board is aware of the importance of a public information program if SMPA is to achieve its Goals and Objectives, and that this program must be conscientiously carried on by the Board of Directors, Management, and Employees of SMPA.
- C. Therefore, it shall be the policy and obligation of SMPA, to maintain a public information program that provides information to Members/Consumers and the public via multiple channels and encourages Member/Consumer participation and feedback.

III. RESPONSIBILITY: It shall be the responsibility of the General Manager/CEO to see that this policy is implemented and followed.